



Tourism Impacts, Planning and Management (Hardback)

By Peter Mason

Taylor Francis Ltd, United Kingdom, 2015. Hardback. Book Condition: New. 3rd Revised edition. 246 x 189 mm. Language: English . Brand New Book. Tourism Impacts, Planning and Management is a unique text, which links these three crucial areas of tourism - impacts, planning and management. Tourism impacts are multi-faceted and therefore are difficult to plan for and manage. This title looks at all the key players involved - be they tourists, host communities or industry members - and considers a number of approaches and techniques for managing tourism impacts successfully. Now in a third edition, this bestselling text has been fully revised to include: * New material on: terrorism, sustainability, climate change, sex tourism, heritage tourism, theories of tourism planning and GIS. * New chapter on Destination Planning and Management * Updated tourism data and statistics * Case studies on urban tourism, pro-poor tourism, cruise ship tourism, coral reef tourism, historic monuments, eco-labels, codes of conduct and sustainable tourism from both developed and developing regions, including Australia, Iceland, Spain, the UK, Namibia, the Arctic and Antarctica. * A companion website including PPTs, video and web links. The text is written in an accessible style and includes a plethora of features...



Reviews

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