



Mars One : The Ultimate Reality TV Show?

By Erik Seedhouse

Springer-Verlag Gmbh Nov 2016, 2016. Taschenbuch. Condition: Neu. Neuware - This book dissects the hype and hubris of the Mars One venture. Every aspect of the mission design is scrutinized, from the haphazard selection process to the unproven mission architecture. A controversial project, many professional astronauts consider Mars One a reckless attempt, yet it gained popular attention. This go-to reference guide provides the reader with insights into the myriad issues arising from the project's loss of funding, loss of sponsorship, loss of TV rights. It explains what contributed to an overly optimistic assessment of Mars One's mission-specific technology, and what captivated the public and the many willing candidates despite these flaws. From the author of *Survival and Sacrifice in Mars Exploration* (2015) among many more books on spacefaring, this is yet another up-to-the-minute account of an emerging player in the private space market from an expert on the subject. 174 pp. Englisch.

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