



## Groupon le géant des prix réduits

By Charlotte Bouillot

50 Minutes Jan 2016, 2016. Taschenbuch. Book Condition: Neu. 203x127x2 mm. This item is printed on demand - Print on Demand Neuware - Un guide pratique et accessible pour comprendre le succès de Groupon, le géant du coupon ! Saviez-vous que Groupon, cette entreprise que toute personne à l'affût de bons plans a appris à connaître, est en réalité le fruit de la rencontre entre deux entrepreneurs et un jeune musicien créatif Ensemble, ils ont su remettre le traditionnel coupon de réduction au goût du jour : en pleine crise du pouvoir d'achat, le bon devient numérique et génère une nouvelle expérience d'achat qui se partage sur les réseaux sociaux. Ce livre vous aidera à : . Comprendre la révolution qu'incarne Groupon . Connaître les dessous de la création de l'entreprise . Observer la stratégie récente de Groupon . Et bien plus encore ! Le mot de l'éditeur : « Avec l'auteur, Charlotte Bouillot, nous avons cherché à présenter aux lecteurs les clés du business model de Groupon. Au travers de ce livret, le lecteur pourra découvrir les prémices de la société, les grandes étapes qui ont marqué son développement, ainsi que ses efforts actuels pour contrer la concurrence. »...



**READ ONLINE**  
[ 3.53 MB ]

### Reviews

*This pdf is indeed gripping and exciting. it was writtern quite completely and valuable. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

-- **Kurtis Parisian**

*Very useful to all of group of folks. I could possibly comprehended every little thing using this created e book. You wont truly feel monotony at anytime of your time (that's what catalogs are for concerning in the event you ask me).*

-- **Claire Carroll DVM**

## You May Also Like



### **Business Hall of (spot). The network interactive children's encyclopedia graded reading series: deep sea monster (D grade suitable for(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2006-09-01 Pages: 32 Publisher: The Commercial Press beat Reading: All books are the Youth Pre-employment Training software download...



### **Are You Kidding Me?: The Story of Rocco Mediate's Extraordinary Battle with Tiger Woods at the US Open**

Back Bay Books. PAPERBACK. Book Condition: New. 0316049115 SHIPS WITHIN 24 HOURS!! (SAME BUSINESS DAY) GREAT BOOK!!



### **Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success**

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How can inclusive early educators plan and deliver...



### **Edge] the collection stacks of children's literature: Chunhyang Qiuyun 1.2 --- Children's Literature 2004(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2005 Pages: 815 Publisher: the Chinese teenager Shop Books all book. the genuine special part of the spot...



### **My Friend Has Down's Syndrome**

Barron's Educational Series Inc.,U.S. Paperback. Book Condition: new. BRAND NEW, My Friend Has Down's Syndrome, Jennifer Moore-Mallinos, Younger children are normally puzzled when they encounter other kids who suffer from Down's Syndrome. Here is a heartwarming and reassuring story of how an...



### **Houdini's Gift**

Independent Publishers Group (IPG) - Chicago Review Press, 2009. Hardcover. Book Condition: New. Revisiting well-loved characters from a past adventure, this picture book presents animal-loving Ben with the challenge of having another pet after losing his pet hamster. Knowing that Ben is...